NATIONAL TRANSPORTATION SAFETY BOARD

IN RE:

THE EL FARO INCIDENT OFF : NTSB Accident No.

THE COAST OF THE BAHAMAS ON : DCA16MM001

OCTOBER 1, 2015

Interview of: Mike Nicholson

Wednesday, December 2, 2015

Marriott Hotel

Jacksonville, Florida

BEFORE:

CARRIE BELL, NTSB

This transcript was produced from audio provided by the National Transportation Safety Board.

APPEARANCES:

On Behalf of the U.S. Coast Guard:

KEITH FAWCETT U.S. Coast Guard

On Behalf of TOTE Services:

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On Behalf of the Interviewee:

GIL FELTEL, ESQ., Tanner Bishop

OTHERS PRESENT:

MELISSA SERRIDGE, TOTE Services

1 P-R-O-C-E-E-D-I-N-G-S 2 (No time provided) This is Carrie Bell with the MS. BELL: 3 4 NTSB, the Human Performance Group Chairperson. 5 is December 2nd. We are in the Residence Inn in Jacksonville, Florida, and we will be interviewing Mike 6 7 Nicholson regarding the El Faro accident on October 1st. 8 We'll go through the mandatory briefing 9 The purpose of this investigation is to 10 items. 11 increase safety, not to assign fault, blame or NTSB is an independent agency, federal 12 liability. agency charged with determining the probable cause of 13 14 transportation accidents and promoting transportation 15 safety. And we're not a part of DOT or the U.S. Coast 16 Guard. 17 We can't offer any quarantee of 18 confidentiality or immunity from legal or license 19 action. A transcript or a summary of the interview 2.0 21 will eventually go into the public docket, but we will get that interview transcribed and send a copy to you 22

And you'll review it before it goes into to review. the public docket.

> MR. NICHOLSON: Understood.

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MS. BELL: You can have one representative of your choice, which you have. He can't testify for you and any comments that he provides should be limited to objections or any conversation you guys need to have regarding a question that we ask. MR. NICHOLSON: Okay. MS. BELL: If you have a question about anything that we ask, you can stop us and ask for clarification. If you need a break, let us know and we'll take a break. Do you have any questions --MR. NICHOLSON: Not yet. MS. BELL: -- before we get started? we'll go around the room and introduce everyone. Carrie Bell, NTSB. MS. SERRIDGE: Melissa Serridge, TOTE Services HR manager and I'm on the Human Performance Investigative Team. I'm the TOTE MR. PETERSON: Lee Peterson. party coordinator. MR. FAWCETT: My name is Keith Fawcett. I'm a Coast Guard civilian marine casualty investigator and I work with Carrie in the Human Performance Group. a licensed Merchant Mariner. And also we have the Nautical Operations Group, which isn't represented here

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1	at the table, so I may ask those sort of related
2	questions.
3	MR. NICHOLSON: Okay.
4	MR. FAWCETT: And would you be more
5	comfortable if I sat over there so you didn't have to
6	spin around? Are you good?
7	MR. NICHOLSON: Yes. Yes, I'm good.
8	MR. FAWCETT: Okay. Thank you.
9	MR. NICHOLSON: I'm Mike Nicholson, VP of
LO	Strategic Planning and Yield for TOTE Maritime.
L1	MR. FELTEL: Gilbert Feltel, Tanner Bishop
L2	Law Firm here as Mr. Nicholson's representative.
L3	MS. BELL: Thank you. And, Mr. Nicholson,
L4	can you spell your last name for me?
L5	MR. NICHOLSON: N-I-C-H-O-L-S-O-N.
L6	MS. BELL: And when anyone asks questions,
L7	when you interject or we go around the room, please
L8	identify yourself and what agency you are representing
L9	just for the transcriber.
20	MR. NICHOLSON: Okay.
21	MS. BELL: Okay. So we'll just get started.
22	You are the VP of Strategic Planning and Yield. Can
23	you go into detail about what that means?
24	MR. NICHOLSON: Sure. Basic
25	responsibilities are commercial contracting or pricing
	I .

and marketing, not necessarily advertising-type
marketing, but analysis, data analysis marketing. I
have a group of three people and myself, so four total.

MS. BELL: Okay. And can you give us a little bit about your background?

MR. NICHOLSON: Sure. I've been working in the transportation field for 30 years. First job out of college I was with U.S. Lines, a no longer operating company. But I went through their training program, worked for them for a couple years before they filed Chapter 11.

From there I went and worked for Aneera (phonetic), which was a Far East import conference.

And they opened a New York office, which I helped do.

I was only there for less than six months. Couldn't take the commute into the city, to be honest with you.

But from there I went to New Jersey and I worked for Crowley American Transport, which was an international -- the European service that they were operating at the time. I worked for Crowley for 13 years. They're the company that transferred me to Florida. Ultimately I ended up working in their South American Division. I was always in the foreign trades at Crowley. They sold that division -- ships, the assets and infrastructure rights to Hamburg Süd.

1 Although people weren't part of the sale, it was kind 2 of like you either go or you may not have a job. So I took the job at Hamburg Süd. 3 4 there for two years. They asked me to move to New Jersey, which I politely declined. 5 And that's how I ended up at Sea Star. And I've been at SEA -- or TOTE 6 7 now -- I started at Sea Star in July of 2002. current role I have -- I've been in the current role 8 since January 2012. 9 10 MS. BELL: And when you started at Sea Star 11 what was your position? 12 MR. NICHOLSON: I was a pricing manager for the Virgin Islands and the Dominican Republic. 13 14 had happened was Sea Star had acquired Navieras, which was the steamship line for the Government of Puerto 15 And in doing that they acquired their 16 international rights and I was brought in to work there 17 18 and ultimately transitioned into the domestic market a few years in. 19 20 MS. BELL: So you've been in your current 21 position since 2012? 22 MR. NICHOLSON: Correct. MS. BELL: And you have three people who 23 24 work for you? 25 MR. NICHOLSON: Correct.

MS. BELL: Okay. And who is your direct report?

MR. NICHOLSON: My supervisor? Tim Nolan.

MS. BELL: And so you said you do commercial contracting, pricing and data analysis marketing. You can go into a little bit of detail about what that means?

MR. NICHOLSON: Sure. Start with the marketing side. So we have to disclose to Customs what's unloaded on every ship. So we hire or we contract with a third party to monitor that. And we submit our data on a monthly basis and we get statistics on customer shipments based on manifests that have been submitted. The competing carriers do the same. So it's a neutral third part compiling the data and then we generate reports off of that based on customer logic or reefer cargo versus dry versus auto.

You know, we do all kinds of studies internal about where we are in the marketplace for southbound and northbound cargos moving to the Virgin Islands and Puerto Rico. That's pretty much the marketing thing. It's a daily feed in the sense of we're always looking at what's being loaded, what's being booked, whether it makes it onto the ship or not. And then we submit those reports via our manifest to --

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1	the outfit is called Piers. They're based in New
2	Jersey. P-I-E-R-S. It's not an acronym. That's the
3	name of the company.
4	MS. BELL: Okay.
5	MR. NICHOLSON: And like you said, they
6	compile for all three carriers that are left in the
7	trade, that data. And we get monthly reports from them
8	and then we break it down based on our business needs.
9	MS. BELL: You said all three carriers?
LO	MR. NICHOLSON: Yes, the current competitors
L1	in the Puerto Rican market are Sea Star/TOTE, Crowley
L2	and Trailer Bridge.
L3	MS. BELL: So
L4	MR. NICHOLSON: Those are the one with
L5	assets. There are plenty of other non-asset-holding,
L6	non-vessel-operating companies that are out customers
L7	as well as our competition, but they don't have any
L8	major investment in the market.
L9	MS. BELL: Okay. So Piers is the third
20	party company who does all of this? Do they do the
21	statistics? They take all the information
22	MR. NICHOLSON: Yes, right, and
23	MS. BELL: and give that to you. On a
24	daily basis?
25	MR. NICHOLSON: No, monthly.
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1	MS. BELL: Monthly? Monthly. So how do
2	they do that? Do they come in? Is there someone
3	actually on the ship that does that
4	MR. NICHOLSON: No.
5	MS. BELL: that comes in or
6	MR. NICHOLSON: It's strictly
7	MS. BELL: they just take the
8	MR. NICHOLSON: it's strictly the
9	interchanges. You know, we send them the information
10	electronically, they compile it based on what all three
11	carriers submit. They submit a a preliminary report
12	which we look at to make sure our data and input is
13	captured correctly. We verify it. And then once they
14	get verification from all the the and this is not
15	unique to the Puerto Rican market. They do this on a
16	global basis.
17	MS. BELL: Yes.
18	MR. NICHOLSON: So once all the carriers
19	confirm that their information is accurate, they
20	release the report. And it happens on a monthly basis.
21	MS. BELL: Okay.
22	MR. NICHOLSON: And they're about we just
23	got September data this week, so they're about three
24	months behind, two-and-a-half, three months behind.
25	MS. BELL: Okay. So do you actually get to
ı	I and the state of

1	see the data from all three carriers, or just the Sea
2	Star Line?
3	MR. NICHOLSON: We we see what
4	whatever is captured like on a bill of lading and/or a
5	manifest is what we can see. So we can sse the shipper
6	name, the consignee name, the equipment size, type, the
7	commodity, port pairs or inland points, if there's
8	intermodal movement, and the volume, how many. And
9	then from there you can generate statistics as, you
10	know, percentages and market share and things of that
11	nature.
12	MS. BELL: Okay. So I don't really
13	understand the market myself. I apologize if I'm
14	asking questions that should seem simple. But, so
15	Crowley and Trailer Bridge is that the other one
16	MR. NICHOLSON: Correct.
17	MS. BELL: are they competition?
18	MR. NICHOLSON: Correct.
19	MS. BELL: So you get their information,
20	too, and you can sort of see where you stand among the
21	competition?
22	MR. NICHOLSON: Yes.
23	MS. BELL: Is that right? Okay. Thank you.
24	MR. NICHOLSON: No problem.
25	MS. BELL: So can you tell us a little bit

about your day to day? What do you do day to day -- activities?

MR. NICHOLSON: So we have an -- Puerto Rico is a mature market in the sense that there's not a lot of new business. So we have existing relationships on a contractual basis with approximately 350 different customers. So we maintain that relationship by -- you know, you we have a contract that's in effect. The terms vary, duration varies. It could be a six-month contract, a two-week contract, a five-year contract. They're -- they're all over the map. There's no pattern there.

And those customers routinely will ask for new lanes to be included, or a quote for a new lane to be included. So you have to -- because it's a mature market, your -- your objective is not to let one customer steal from another and then you end up carrying the same cargo at a lower price. So you got to balance the request with what you're already handling and what relationships you have with other customers that they could be getting it from.

There's a lot of customers that don't own the cargo. They're 3PLs, third party logistics firms. So they're acting on behalf of a -- a beneficial cargo owner. But they have the ability to ship air freight

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1 and/or barge and/or on us, and they generally have 2 relationships with everybody that's out there. 3 want to make sure that you're not shifting from one 3PL 4 to another by giving somebody a lower price. 5 So you got to make -- based on what we have, we have a -- a system where we enter all our 6 7 contractual rates. And then, you know, it's searchable, so -- you know, the fields are all 8 searchable so we can look to see if somebody's moving a 9 10 reefer from Chicago. We can see everybody that's 11 a reefer from Chicago and make a price decision 12 using that information to educate ourselves, so to 13 speak. 14 MS. BELL: Yes. Am I making myself clear? 15 MR. NICHOLSON: MS. BELL: 16 Yes. MR. NICHOLSON: Okay. 17 Sounds complex. 18 MS. BELL: So we do that every day. 19 MR. NICHOLSON: And then what few customers that we may not have direct 2.0 21 relationships with, you know, if they have an inquiry, 22 whether it be for a one-off or a potential contract, we're -- we're doing bids. I -- I just did a bid 23 before Thanksqiving for Kraft and the day after 24

Thanksgiving we were told we weren't going to make it

1	for round two. I'm working on a bid for Whirlpool
2	right now and also for McDonald's. So there's all of
3	those things coming through. Some days it's very slow
4	and some times it's over before you even know it hit
5	you.
6	MS. BELL: Yes.
7	MR. NICHOLSON: You know, so it's all over
8	the map. We interface with a lot of the departments:
9	customer service, booking, equipment, intermodal. So
10	it's not mundane where we're doing the same thing day
11	in and day out.
12	MS. BELL: Yes.
13	MR. NICHOLSON: Every day presents a
14	different challenge.
15	MS. BELL: Yes. So you said you have about
16	350 customers. Define
17	MR. NICHOLSON: Contract
18	MS. BELL: Or contracts.
19	MR. NICHOLSON: Contract customers, yes.
20	MS. BELL: Okay.
21	MR. NICHOLSON: There's a lot more customers
22	than that, but they're not under contract.
23	MS. BELL: Okay. Got it.
24	MR. NICHOLSON: Okay?
25	MS. BELL: Got it. So you do have customers

1 that don't fall under any kind of a contract? 2 MR. NICHOLSON: Correct. 3 MS. BELL: Okay. So are you involved 4 directly with the contract writing or any of that? We have a standard 5 MR. NICHOLSON: boilerplate that was provided by legal counsel years 6 7 Of course that's not 100 percent. ago that we use. There are customers that have their own legal team and 8 therefore have their own document. 9 10 MS. BELL: Yes. 11 MR. NICHOLSON: So that happens 15 percent 12 of the time, maybe. That's a ballpark. And we'll -we would take their document and we'll review it. 13 14 some of the things, after having so many years experience I know what the response is going to be, but 15 16 sometimes we need to consult with legal. And then once we formulate the -- a redline document to revert to the 17 18 customer's request, the negotiation is on at that point and we give and take on terms and conditions. 19 know, things that are negotiated -- payment terms. 2.0 For 21 instance, like customers want to pay you in 120 days 22 and we want to get paid in 30. That's an example. MS. BELL: 2.3 Yes. 24 MR. NICHOLSON: Equipment sizes and -- and 25 locations. They want to pick up a container in

1 Atlanta, but we don't have a depot in Atlanta. Those 2 kind of things. Yes. 3 MS. BELL: 4 MR. NICHOLSON: So those are things that we But I would say there's no shipper 5 work through. boilerplate that's, you know, not realistic or what is 6 7 it, un -- what's the word? Like burdensome. Burdened. It's not burdensome. 8 9 MS. BELL: Okay. 10 MR. NICHOLSON: Okay? 11 MS. BELL: Okay. Let's see. You have a number of contracts, it sounds like. So do you have a 12 few that are just your top -- every time you ship 13 14 they're always on there? I mean --15 MR. NICHOLSON: So --MS. BELL: -- they're regular --16 MR. NICHOLSON: So the way we divvy up the 17 18 work between the four of us is we all have a book of And certain accounts are assigned to certain 19 business. a individual within the group. 2.0 21 MS. BELL: Yes. 22 MR. NICHOLSON: I tend to get the larger accounts, not necessarily meaning that volume-wise, but 23 24 revenue-wise. You know, the accounts mean most to us. 25 The top five contracts that I gave you, the Biq names.

1 only one that's not mine is the military. And then I don't know if I -- I didn't give it to you personally. 2 3 I gave it to Melissa -- Krysten (phonetic) to Melissa 4 to -- and through the chain, I quess. MS. BELL: 5 Yes. But I -- four out of those MR. NICHOLSON: 6 7 five I deal with --8 MS. BELL: Okay. -- directly. And then so 9 MR. NICHOLSON: 10 you get a consistency when you have the same person 11 answering or fielding the request from the same 12 customer every time. 13 MS. BELL: Yes. And the books of business 14 MR. NICHOLSON: 15 tend to be divvied up. So like the pharmaceutical 16 accounts kind of stay together, the car accounts stay together so that you don't have a lot of unknowns or 17 18 trying to having to check with somebody else to make sure that you're not about to step on your own foot. 19 20 MS. BELL: Yes. Okay. So you mentioned 21 customer service booking. So are you involved with 22 scheduling at all? MR. NICHOLSON: 2.3 No. 24 Okay. While I'm thinking does MS. BELL: 25 anyone have any questions?

1	MR. FAWCETT: This is Keith Fawcett.
2	MR. NICHOLSON: Okay.
3	MR. FAWCETT: You mean in general or
4	MS. BELL: Well, just, yes, in general. I'm
5	just trying to read my notes here.
6	So on the contracts that you have, is it all
7	the ships that TOTE owns that you are working with?
8	MR. NICHOLSON: No, just the the ships in
9	the deployed in the Puerto Rican market.
10	MS. BELL: Okay. Just the Puerto Rican
11	market?
12	MR. NICHOLSON: Yes.
13	MS. BELL: Okay. And so I was talking
14	earlier with Lee about Horizon went out of business.
15	And I'm assuming when a company goes out of business
16	and is no longer assisting with cargo, then that adds
17	more work load, more opportunity for you to get more
18	contracts, do more with various contracts. Would you
19	say in the last year or two business has picked up a
20	lot?
21	MR. NICHOLSON: Yes.
22	MS. BELL: And I guess I should frame that.
23	A percentage. What percentage would you say that
24	business has increased since then?
25	MR. NICHOLSON: Ironically northbound our

1	business has shrunk, and that tends to be due to price.
2	We're not price-competitive and we acknowledge that.
3	Southbound our market share has grown 10 points, 10
4	percent.
5	MS. BELL: In the last how long?
6	MR. NICHOLSON: It's going to be what, two
7	years in that they went out in December?
8	PARTICIPANT: Has it been that long?
9	MR. NICHOLSON: I think '13, right?
10	PARTICIPANT: Yes.
11	MR. NICHOLSON: They went out of business in
12	December of '13, so so in two years.
13	MS. BELL: Okay. Have you had to increase
14	your personnel because of that?
15	MR. NICHOLSON: In fact the opposite has
16	occurred in my group. I went from five-and-a-half
17	people, because I had a part-timer, to four. So no.
18	MS. BELL: Okay. What about work load?
19	MR. NICHOLSON: It's it's steady. It's
20	steady work. And we try to keep it balanced in the
21	sense of evenly distributed so that no one of no one
22	of us is under the weather all the time.
23	MS. BELL: Okay. So let's talk a little bit
24	about contracts. I know you're not involved with
25	scheduling, but in terms of getting cargo there on

time, are there any kind of -- let's talk about the top five contracts you have. Are there any kind of guarantees in terms of scheduling or anything in your contracts that talk about what happens if a shipment is not on time? MR. NICHOLSON: Uniformly we don't address that as far as the commitment from us. Basically the relationship is the customer commits a certain volume to get a certain rate, but all the other peripheral things are not addressed written -- written in the So service quarantees, for instance, like an contract. odd time -- you'll be here every 5 days or every 10 There's nothing like that in our contract. MS. BELL: So they don't know -- I mean --Well, they know from the MR. NICHOLSON: schedule, but we don't put the schedule in the contract. MS. BELL: Okay. So that doesn't affect the contract at all if things are not delivered on time? The customer may not be happy if things are late, so what happens in a case like that and how that affects the contract? Is there nothing in writing that addresses that? MR. NICHOLSON: They're -- to address their unhappiness? No. If they're unhappy, it is up to the

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sales guy to placate that. So there's no penalty per se.

MS. BELL: There is no penalty?

MR. NICHOLSON: No.

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MS. BELL: I'm assuming in the contract there's some kind of stipulation for if they decide to get out of the contract because they are unhappy about something.

Not -- not directly. MR. NICHOLSON: know, no one -- or very few customers commit 100 percent of what they have. So they don't -- most -the -- the mentality of most is that they don't want to put all their eggs in one basket. So they want to keep a relationship with at least one of the other two, only to -- if something happens falling-out-wise. You know, it doesn't necessarily have to be related to service. It could be we can't agree on a price in a year. don't want to start a new relationship with one of the They want to be able to call that other competitors. competitor up and say so and so's giving me a hard time. What can you do for me? You have a lot better chance of success if you don't -- if you have an existing relationship. So there's very few customers that dedicate 100 percent. So there's no need to address that, what you ask for in -- in a contractual

setting.

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MS. BELL: Okay. Who do you work with outside of your department on a regular basis?

MR. NICHOLSON: In the corporate?

MS. BELL: Yes.

MR. NICHOLSON: Obviously the sales guys.

The finance people in the sense of corrections, bill corrections or invoice corrections. I deal with the Fleet Management Group, which is where the equipment is and where we need it, where we can match it.

Size/types, how we can move it: rail or truck, etcetera, etcetera. So intermodal from that perspective, getting costs for inland points. You know, we -- I have a relationship with IT people, only because we need them to generate some of our reports.

MS. BELL: Yes.

MR. NICHOLSON: You know, so we touch back with a lot of them. I don't really deal or go to the terminal too often. So the interaction with them is kind of like stowage requirements. So if we get a big crate of something, or a boat, or something to that effect, we'll -- we'll send an email off to Marine Ops and ask them for displacement and handling costs, which we will then use to build our quote. But that is about the extent of our interaction with the people at the

1	terminal.
2	MS. BELL: Okay. You have anything?
3	MR. FAWCETT: Yes.
4	MS. BELL: Go ahead.
5	MR. FAWCETT: Keith Fawcett with the Coast
6	Guard. So who are the sales guys?
7	MR. NICHOLSON: Who are they?
8	MR. FAWCETT: Yes, I mean, you mentioned
9	that the sales guys are the people that placate the
10	customers.
11	MR. NICHOLSON: Okay. So
12	MR. FAWCETT: Within the organization who
13	would they be?
14	MR. NICHOLSON: There's two sets, two
15	groups. One in based in Puerto Rico and one based
16	in the U.S. In the corporate environment Bill Taylor
17	(phonetic) is the vice president of that group. He has
18	two managers working under him who have staff or
19	three managers working under him who each have staff.
20	One's based in New Jersey, two here in Jacksonville.
21	In Puerto Rico there's a handful of people. They all
22	report up to Eduardo Pahgan (phonetic), who's the VP
23	for the Caribbean, if you will, Puerto Rico, the island
24	manager, however you want to refer to him. And they
25	all report to him. There's two managers and then the

1 sales people report up through that to Eduardo. 2 MR. FAWCETT: Okay. So to try to understand 3 the scope of what you do, say there's a yacht that's 4 built in Mobile, Alabama --5 MR. NICHOLSON: Yes. MR. FAWCETT: -- and for some reason they 6 want to bring it to the Port of Jacksonville to be 7 loaded on one of your ships and then moved down to 8 Puerto Rico, hypothetically. Do you engage like rail 9 10 transportation or vehicular transportation to bring 11 that yacht to the Port of Jacksonville to be loaded on 12 the ship? Do you do the whole thing? We can if it's over-the-MR. NICHOLSON: 13 14 road- capable. You know --15 (Inaudible). MR. FAWCETT: Right. (Simultaneous speaking) 16 MR. NICHOLSON: -- (inaudible) not going to 17 18 be able to. But, so other NIC-type cargo, noncontainerized cargo, we can make arrangements to do a 19 door pickup in the U.S., but we do not do door 2.0 deliveries in Puerto Rico. 21 22 MR. FAWCETT: So how intimately are you involved with like TSI operations, TOTE Services and 2.3 24 TOTE Maritime? In other words, do you attend meetings 25 with management like the Management Group of TOTE

1	Maritime?
2	MR. NICHOLSON: I do not. You're talking
3	about the parent companies, right? So TSI and TOTE
4	Maritime report to TOTE, Inc.
5	MR. FAWCETT: Correct.
6	MR. NICHOLSON: Okay. So, yes, I do not
7	attend the TOTE, Inc. management meetings.
8	MR. FAWCETT: So you attend like corporate
9	or management meetings at what level?
10	MR. NICHOLSON: Just the internal TOTE
11	Maritime Puerto Rico.
12	MR. FAWCETT: Okay. Because the thing that
13	I'm confused about, which I don't quite understand, is
14	the strategic planning description in yield. Can you
15	explain what you mean there?
16	MR. NICHOLSON: So the the the title
17	is what it is.
18	MR. FAWCETT: Yes, I get it.
19	MR. NICHOLSON: I didn't make up the title,
20	right?
21	(Laughter)
22	MR. FAWCETT: And I know there's a lot of
23	flux going on, that titles don't match business cards.
24	I understand that.
25	MR. NICHOLSON: So the the planning part

of it is -- is we try to -- like we're -- we have a tough time Nordicom (phonetic). I'm going to use it as an example. We know we're not price-competitive. We have a different philosophy in the marketplace, therefore we're not able to improve our market share. That's a conscientious decision that we've made that we're not going to do things for less than cost or at a loss. Some competitors think that moving a box to Atlanta for \$500 is a good thing, but that doesn't cover the trucking. So we shy away from that kind of stuff. That's an example.

So planning is we watch the customers and their trends. So if we do business with ABC Company and we have 10 weeks or 25 weeks and then week 26 we only get 2 and week 27 we only get 1, we contact the sales guy and say, hey, what's going on with ABC Company? You know, and it could be they're on a shutdown or they're -- something happened. But we go to the sales guy. The sales guy will then give us feedback as to what's going on. So we kind of monitor the market and we look for trends.

As far as the yield part goes, we have an internal system which is called CASH (phonetic). And we can see customer movements. Do they generate profitability? So, you know, it -- it encompasses

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1	everything. How long the container is out on the
2	street, how much we pay for that particular container,
3	whether it's owned or leased, how much inland, how much
4	it is to lift it on the vessel, on and off, and all
5	these little components. And then we can we can
6	review if a particular move is profitable or not. If
7	not, the the objective from my group is to improve
8	that rate or not contract it in the future. You know,
9	let it be handled by somebody else.
10	MR. FAWCETT: In some of my research I came
11	across the Sea Star blog which talked about cargo
12	delays, notify shippers that this particular they'll
13	say void south 135 will be delayed by two hours due to
14	this or that.
15	MR. NICHOLSON: Right.
16	MR. FAWCETT: You know who manages that?
17	MR. NICHOLSON: Currently it's done through
18	Alyse's group, which I
19	MR. FAWCETT: And
20	MR. NICHOLSON: Alyse. A-L-Y-S-E.
21	MR. FAWCETT: Right. Her last name is
22	MR. NICHOLSON: Lisk.
23	MR. FAWCETT: Right.
24	MR. NICHOLSON: Yes. She's coming in this
25	afternoon, as I understand it.

MR. FAWCETT: And there's also a Twitter feed. Is that her also?

MR. NICHOLSON: Yes. All those

communications to the marketplace is generated from her group.

MR. FAWCETT: Okay. So just to help me understand, when we left Jacksonville long ago, we looked at TOTE Services and we didn't realize the real connection with TOTE Maritime Puerto Rico. So I mean TOTE Services crews the ship and provides the ship. You all put the cargo on it and move it. understanding that, who would be the person within your company that would notify -- because I looked over your contracts, and I'm not a business quy, but the ones you But who would notify say Costco, a major provided. customer that the cargo was going to be substantially Who would be the interactor? You mentioned delayed? customer service. I don't know (inaudible).

(Simultaneous speaking)

MR. NICHOLSON: No. Well, ideally the sales people would be the first to contact the customer and/or follow up to a communication where they would have gotten a -- a blast, if you will. We have the ability to blast the communication. You're talking about delays, so if there's a delay that's with --

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outside the normal scope of a, you know, operation where it's going to be customers need to know because it's going to affect their operation, they get a blast, which means if they've registered their email address in our system. No big deal.

And so the sales guy would -- or woman would follow up to that communication. Very rarely is it coming through customer service where the customer would be contacting customer service. Customer service is a call center, but they don't reach out to customers for that purpose. They more intake inbound calls.

MR. FAWCETT: Typically if you look at the track of the ship, it runs back and forth, back and forth to San Juan --

MR. NICHOLSON: Okay.

MR. FAWCETT: -- along generally the same route.

MR. NICHOLSON: Yes.

MR. FAWCETT: In late August there was a deviation where they came down through the Straits of Florida and then came across Old Bahama Channel into San Juan, and it was a longer trip. Also at the same time the Port of San Juan was closed. Were you aware of any discussions about the ramifications of the longer voyage and how it impacted your customers or

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1 your schedule? We're talking about a 2 MR. NICHOLSON: No. 3 vessel? 4 MR. FAWCETT: The El Faro. 5 MR. NICHOLSON: Okay. No. Okay. This might be a little 6 MR. FAWCETT: 7 sensitive, but what were the ramifications within the company of notifying the customers, the people that 8 were having cargo shipped, like Walmart, Costco and so 9 forth, about the potential loss of their cargo? 10 11 MR. NICHOLSON: I wasn't directly involved And in fact, I was out of the office for a 12 in that. 13 few of those days. I was out of town, personal. 14 it didn't -- the process to my recollection didn't start -- I mean, we were aware of there was an issue on 15 Thursday. There were internal meetings on Friday. 16 Coast Guard had still -- at that point were still 17 optimistic, for lack of a better word. 18 And over the weekend, Sunday afternoon I 19 think is when people started to realize that the 2.0 21 situation was not good. And then that following week 22 was when I was out. So I was not part of the communication process as far as notifying customers. 23 But typically sales guys would have been tasked with 24

contacting those customers. You know, for the two days

1 customers were aware that there was a situation. 2 MR. FAWCETT: Yes. MR. NICHOLSON: And -- and there was a lot 3 4 of speculation from them. You -- you named Walmart. 5 Walmart went out with an internal communication to all their clubs and Sam's Clubs and said that the -- they 6 7 found the ship. The guy was way out of line, right? So that is an example of some speculation that was 8 9 going on. 10 And you had mentioned the barge MR. FAWCETT: 11 service that TOTE had picked up to help move cargo because of the surge of cargo. Can you talk about what 12 company operates that equipment and so forth? 13 14 and the barges. Do you own them? 15 MR. NICHOLSON: No, we don't own them, but we sign a charter, short-term charter from best of my 16 17 I'm not directly involved in that knowledge. 18 negotiation. But the three -- I'm talking out of I think three of them are the same owner and 19 the fourth one is different. 2.0 PARTICIPANT: I'm not sure either. 21 22 MR. NICHOLSON: I don't know. MR. FAWCETT: Do you know who they are? 23 I don't. I know the names 24 MR. NICHOLSON: 25 of the units, but I don't know who owns them.

1	MR. FAWCETT: You mean the vessels?
2	MR. NICHOLSON: Yes, Columbia, Charleston,
3	Baltimore, Elizabeth and the Chesapeake Trader.
4	MR. FAWCETT: And do you know their
5	schedule
6	MR. NICHOLSON: No.
7	MR. FAWCETT: generally? I don't mean
8	each one of them, but what kind of service do they
9	provide to the customer?
10	MR. NICHOLSON: Well, the transit time is a
11	little bit longer, so you're talking about instead of
12	turning it against the same week, it's every other
13	week. So, you know, six-day transit, seven six to
14	seven-day transit depending on the on the weather
15	conditions. We had some issues with the equipment
16	itself with like chains breaking or not with the
17	bridles breaking, things of that nature or deck
18	supports needed to be reinforced. So the schedule is
19	ideally is we would like demand let's just say
20	Mondays and Thursdays. It didn't turn out to be that
21	way because of all these other issues.
22	MR. FAWCETT: Okay. So for clarification,
23	when you say "bridle," you're talking about the towing
24	bridle
25	MR. NICHOLSON: Yes.

1	MR. FAWCETT: off the bow of the barge?
2	MR. NICHOLSON: Yes.
3	MR. FAWCETT: And deck supports you're
4	talking about to secure cargo?
5	MR. NICHOLSON: Honestly, I don't know
6	because I didn't see it, but that's, you know, what I
7	heard was deck supports. The weight weight
8	restrictions.
9	MR. FAWCETT: And then just so I can
10	understand, who was responsible for the tug and barge
11	service within TOTE? I know they're a company that's
12	short-term contracted, like you mentioned, but who's
13	that person that administers that contract
14	operationally?
15	MR. NICHOLSON: I would think that would
16	fall to Jim Wagstaff (phonetic).
17	MS. BELL: Who's he?
18	MR. NICHOLSON: VP of Ops.
19	MR. FAWCETT: And you may not know the
20	answer, but I don't know who else to ask, so I'm going
21	to ask you. But how does he know that they're doing
22	the business that you expect them to be, meaning
23	operationally? You mentioned towing bridle break. Did
24	it break because and you don't know the answer to
25	this, I'm sure, but were they towing too fast, were

1	they towing too slow? In other words, who looks out
2	for their nautical operations?
3	MR. NICHOLSON: I don't know.
4	MR. FAWCETT: And I'm not sure I asked you
5	this before, but that August voyage where they came
6	down on a different route, do you know there were any
7	financial implications that resulted from that for the
8	company?
9	MR. NICHOLSON: Other than maybe burning
10	more fuel, I'm not aware of anything.
11	MR. FAWCETT: And then you mentioned in a
12	conversation the term "fleet manager." What do you
13	mean by that?
14	MR. NICHOLSON: The Fleet Group or Fleet
15	Management is asset management, so the different sizes
16	of equipment types and, you know, where they're
17	located, what kind of condition they're in.
18	MR. FAWCETT: Right, but as that relates to
19	TOTE Maritime would the fleet be the El Faro, the El
20	Yunque?
21	MR. NICHOLSON: No, no, no. This is
22	strictly equipment in the sense of 20s, 40s, 45s
23	MR. FAWCETT: Okay. Containers
24	MR. NICHOLSON: reefers.
25	MR. FAWCETT: or shipping equipment?
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1	MR. NICHOLSON: Correct. Correct.
2	MR. FAWCETT: See if I had anything else for
3	you, sir.
4	So do you have any interaction with
5	Saltchuk?
6	MR. NICHOLSON: Other than, you know, the
7	annual review or quarterly meeting, no.
8	MR. FAWCETT: And the quarterly meeting, can
9	you describe that?
10	MR. NICHOLSON: It's a review of company-
11	wide TOTE Maritime Puerto Rico. All departments make a
12	presentation regarding what they've done or what
13	they've encountered during the year and what they see
14	in the future.
15	MR. FAWCETT: Okay. So you said this is
16	annual or quarterly?
17	MR. NICHOLSON: The quarterly for us, TOTE
18	Maritime Puerto Rico.
19	MR. FAWCETT: Okay. And then have you
20	participated like in the last annual meeting with
21	Saltchuk?
22	MR. NICHOLSON: No.
23	MR. FAWCETT: Do you know who the
24	representative is for Saltchuk who attends those
25	meetings, or representatives that attend the meeting
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1	representing Saltchuk?
2	MR. NICHOLSON: It would be the chairman or
3	the president, which is Tim Engle (phonetic) or Mark
4	Tavit (phonetic).
5	MR. FAWCETT: And that occurs here? They
6	come down here or everybody goes up there?
7	MR. NICHOLSON: No, it it they move
8	around.
9	MR. FAWCETT: Okay. And is it your
10	understanding that like most of the entities involved
11	with Saltchuk are at this meeting, or is it directly
12	just Saltchuk with TOTE Maritime?
13	MR. NICHOLSON: No, it's all the Saltchuk
14	operating (inaudible).
15	MR. FAWCETT: Okay. So it's just a general
16	operating meeting?
17	MR. NICHOLSON: Yes.
18	MR. FAWCETT: Thank you, Mike.
19	MR. NICHOLSON: Is this it?
20	MR. FAWCETT: Not necessarily, but
21	(Laughter)
22	MR. FAWCETT: Ms. Bell may have some
23	questions.
24	MS. BELL: I've just got a couple more
25	questions.

1	MR. NICHOLSON: Sure.
2	MS. BELL: Carrie Bell, NTSB. So just to
3	clarify what we had talked about earlier about the
4	contractual obligations, just I want to clarify. So
5	there are no contractual obligations for failing to
6	deliver on time?
7	MR. NICHOLSON: Correct.
8	MS. BELL: Okay. And you mentioned that
9	business had increased about 10 percent over the last
10	two years. So
11	MR. NICHOLSON: Southbound.
12	MS. BELL: Southbound?
13	MR. NICHOLSON: Yes.
14	MS. BELL: Okay. And would you say that
15	based on your data from the third party Piers that
16	cargo on each transit has increased?
17	MR. NICHOLSON: I'm not sure I follow.
18	MS. BELL: So the cargo that is on each of
19	the ships, would you say that based on the increase in
20	business that the cargo has increased as well on those
21	
22	MR. NICHOLSON: Utilization you're talking
23	about?
24	MS. BELL: I don't know. Utilization
25	MR. NICHOLSON: So you're talking about the

1	units on a particular voyage?
2	MS. BELL: Correct.
3	MR. NICHOLSON: Yes.
4	MS. BELL: So they have increased?
5	MR. NICHOLSON: Across the board over the
6	course of a year? Yes.
7	MS. BELL: Okay. And do you ever get any
8	feedback related to there's too much cargo, we can't
9	put it all on the ship, we're going to have to save it
10	for the next transit southbound?
11	MR. NICHOLSON: Feedback in what regard?
12	MS. BELL: Okay. So I don't know what the
13	flow is from the terminal, but if you have set so and
14	such and such amount of cargo to be sent and you're
15	expecting it to be delivered on whatever day, if the
16	ship is loaded and there's not enough room for
17	everything, do you ever get any notification that not
18	everything got to be delivered?
19	MR. NICHOLSON: No, we get we get a recap
20	of what was loaded, but not by customer. So I I
21	know that the ship last night went out with 590 loads,
22	but I don't know who made it and who didn't. And my
23	group doesn't get that information.
24	MS. BELL: Okay. So if a ship is late
25	delivering cargo, do you get notified by someone

1 specifically? 2 MR. NICHOLSON: I see the email -- I'm on 3 the email blast, so I get -- I get a copy of it from 4 there. And do you notify anyone of that? 5 MS. BELL: MR. NICHOLSON: Uh-uh. 6 7 MS. BELL: Okay. MR. NICHOLSON: I quess verbal response. 8 I shook my head. 9 No. Sorry. 10 MS. BELL: Oh, that's fine. Thank you. Thank you. 11 (Laughter) 12 MS. BELL: I didn't even notice. 13 In terms 14 of the contractual obligations can you just kind of 15 list what is in the contract, just anything that is 16 related to scheduling delivery-type things? 17 MR. NICHOLSON: Typical terms are the 18 duration, who the contracting parties are, any affiliates of those parties, the number of containers 19 involved and the customers commitment to the carrier, 2.0 the rates that were being proffered for those, the 21 trade lanes involved. It will list the accessorial 22 charges such as, you know, bunker, intermodal fuel, 23 terminal handling, things of that nature. 24

there's a dollar amount associated with each one of

those.

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It includes our bill of lading, the contract does. So our full bill of lading is party -- part and parcel of the overall contract. It talks about payment terms. Generally it doesn't -- the standard boilerplate has some references to government regulations that we're not going to do this, that and the other thing, you know, in -- not obeying, but the word is "adhering" to government regs. So, you know, it -- it spells out that kind of stuff.

MS. BELL: Yes.

MR. NICHOLSON: There's no -- generally no service commitments in the sense of what you're alluding to or referring to, which is we're going to be there in 72 hours or we're going to be -- 100 containers there by -- you know, every week, nothing like that. It's an overall annual commitment. Or if it's a multi-year, it could be a per annum commitment or a commitment for the whole period, but it doesn't break it down to any kind of particular voyage.

MS. BELL: Okay.

MR. FAWCETT: Keith Fawcett again, Coast
Guard. That's a pretty impressive pedigree of shipping
companies. Recognize a lot of those names. U.S.
Lines, I used to see them on the Old North River.

1 American Astronaut and all those ships. How is cargo 2 prioritized? Because we've heard in our discussions 3 that there's a priority. 4 MR. NICHOLSON: Being that I'm the financial, or the profitability quy, I would love to 5 tell you it's by profit, but it's not. It's by 6 7 customer relationship with the sales guy. MR. FAWCETT: Okay. So there's no 8 established benchmark, like what is priority? 9 MR. NICHOLSON: There are certain customers 10 11 that have the word "priority" associated with them --12 MR. FAWCETT: Yes. MR. NICHOLSON: -- but it's not written into 13 14 a contract anywhere. It's kind of an internal thing 15 where we know that we have X number of spaces and we try to divvy it up and try to make everybody happy. 16 And that's generally in a verbal agreement between the 17 18 sales guy who creates the priority list; and I use "sales quy" in a general term, and the customers. 19 MR. FAWCETT: Is there any pull that the 2.0 21 sales quy has? You know, it's this internal commitment for priority and all that. 22 Is there any pull he has 23 where he can pick up the phone and call the terminal? 24 MR. NICHOLSON: No, they don't have that 25 direct rapport relationship. Everything is done in the

1 corporate office. 2 MR. FAWCETT: Okay. And then we mentioned the contracts in general and you had specified that we 3 4 don't have a schedule or delivery quarantee and so 5 forth. Are you aware of any contracts that you've carried on El Faro or El Yunque that might have had 6 7 schedule quarantees, specific cargo? MR. NICHOLSON: It's not necessarily a 8 quarantee. It's more like a -- a -- there's maybe a --9 a handful that it would say carrier will strive to 10 11 provide two sailings a week, that type of thing. doesn't necessarily say, you know, you will leave on 12 Wednesday and be there on Saturday. Does that make 13 14 sense? 15 Yes. Sure does. MR. FAWCETT: Do you know what those contracts might -- who they might be with 16 off the top of your head? 17 MR. NICHOLSON: I would need to look into 18 19 that. MR. FAWCETT: And you could if we asked you 20 21 to, right? 22 MR. NICHOLSON: Yes, and I -- I know that it's not in the top five that I've already provided. 23 24 MR. FAWCETT: Right. And that top five, 25 those would be by volume or by dollar?

1	MR. NICHOLSON: Dollar.
2	MR. FAWCETT: By dollar in terms of the value
3	of goods carried or dollar in revenue you receive?
4	MR. NICHOLSON: Revenue received. Now the
5	the value of the goods carried does not factor into
6	the contract at all. It's it's the price set for
7	moving a box from A to B.
8	MR. FAWCETT: Okay. So one of these
9	contracts like the one where you said carrier will
10	strive to have two sailings a week, could be somebody
11	down the chain that
12	MR. NICHOLSON: Small.
13	MR. FAWCETT: Smaller?
14	MR. NICHOLSON: Yes.
15	MR. FAWCETT: But they write a specific
16	contract to meet a schedule, in general?
17	MR. NICHOLSON: It's that's not a typical
18	clause in a standard boilerplate, so if we have that,
19	it's in a customer boilerplate that and it and
20	and there's it's there, but there's no penalty if we
21	don't meet that statement.
22	MR. FAWCETT: Okay. So your lawyers are
23	going to look at it, they're lawyers are going
24	MR. NICHOLSON: Right.
25	MR. FAWCETT: generate it and the whole
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1	bit and you're going to agree on it mutually?
2	MR. NICHOLSON: Correct.
3	MR. FAWCETT: Okay. Thank you.
4	MR. NICHOLSON: Okay.
5	MR. FAWCETT: That's all I have, Mike.
6	MS. BELL: That's all I have, too. Do you
7	guys have any questions?
8	(No audible response)
9	MS. BELL: I think unless we have anything
10	else
11	MR. FAWCETT: No, I mean, I think it would
12	be helpful if we knew who had those kind of unique
13	contracts, but
14	MS. BELL: I added that
15	MR. FAWCETT: Yes.
16	MS. BELL: as a request that
17	MR. FAWCETT: Right.
18	MS. BELL: we will request that
19	information.
20	MR. NICHOLSON: Sure.
21	MS. BELL: Okay. We'll do that formally.
22	Okay. That will end our interview. Thank
23	you very much for your time.
24	(Whereupon, the above-entitled matter went
25	off the record.)
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MATTER: EL FARO INCIDENT OFF THE COAST
OF THE BAHAMAS ON OCT. 1, 2015
NTSB Accident No. DCA16MM001
Interview of Mike Nicholson

DATE: 12-02-14

I hereby certify that the attached transcription of page 1 to 45 inclusive are to the best of my professional ability a true, accurate, and complete record of the above referenced proceedings as contained on the provided audio recording; further that I am neither counsel for, nor related to, nor employed by any of the parties to this action in which this proceeding has taken place; and further that I am not financially nor otherwise interested in the outcome of the action.



NEAL R. GROSS

TABLE OF CORRECTIONS TO TRANSCRIPT OF INTERVIEW FOR MIKE NICHOLSON TAKEN ON DECEMBER 2, 2015

PAGE	LINE	CURRENT WORDING	CORRECTED WORDING
NUMBER	NUMBER		
6	12	Aneera (phonetic)	ANERA
8	15	part	party
9	16	out	our
17	2	Krysten	Kristin
23	22	Pahgan	Pagan
26	2	Nordicom (phonetic)	northbound
27	13	void	voyage
36	4	Tavit	Tabbutt
		P-11-0-11-11-11-11-11-11-11-11-11-11-11-1	
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Michael Nicholson

Printed Name of Person providing the above information

Signature of Person providing the above information

December 28, 2015

Date

47382.doc

December 28, 2015

Lee Peterson TOTE Services

SUBJECT: Supplement to witness interview of Mike Nicholson conducted on December 2, 2015

I am contacting you as the TOTE Services' Party Coordinator and Party Representatives in connection with the NTSB El Faro accident investigation, NTSB Accident No.

DCA16MM001. Please forward this e-mail to the appropriate NTSB investigative Group Chairpersons.

Upon reviewing the transcript of my interview taken on December 2, 2015 and further reflection, I noted a matter that requires correction.

On page 19, at lines 5 through 12, I testified in substance that Horizon had ceased serving the Puerto Rico market in 2013, or roughly 2 years ago. This was incorrect. Horizon stopped serving the Puerto Rico market in 2014.

Please note this correction in your investigative record.

Mike Nicholson